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## Bikram may lose rights on Hot Yoga

## India Makes Digital Library Of 1,300 Asanas To Help Patent Offices Curb Such Claims

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New Delhi: India is all set to give hot yoga a cold shoulder.

In order to stop self-styled voga gurus from claiming copyright to ancient asanaslike Bikram Choudhury's Hot Yoga that's a set of 26 sequencespractised in a heated room— India has completed documenting 1,300 asanas, which will soon be uploaded on the country's Traditional Knowledge Digital Library (TKDL), making them public knowledge. Around 250 of these asanas have also been made into video clips with an expert performing them.

According to the Council of Scientific and Industrial Research (CSIR) and Union health ministry's department

of ayush, "once the database is up online, patent offices across the world will have a reference point to check on everytime a yoga guru claims patent on a particular asana".

CSIR's Dr V P Gupta, who created TKDL, told TOI, "All the 26 sequences which are part of Hot Yoga have been mentioned in Indian voga books written thousands of years ago. However, we will not legally challenge Choudhury. By putting the information in the public domain, TKDL will be a one-stop reference point for patent offices across the world. Every time somebody applies for a patent on voga, the office can check which ancient Indian book first mentioned it and cancel the application."

Nine well-known yoga in-



HEAT ON HOT YOGA: The govt's move will stop several self-styled yoga gurus like Bikram Choudhury, whose Hot Yoga is nothing by a set of 26 sequences practised in a hot room

stitutions in India have helped with the documentation, "The data will be up online in the next two months. In the first phase, we have videographed 250 asanas—the most popular ones. Chances of misappropriation with them are higher. So if somebody wants to teach yoga, he does not have to fight copyright issues. He can just refer to the TKDL. At present, anybody teaching Hot Yoga's 26 postures has to pay Choudhury franchisee fee because he holds copyright on them," Dr Gupta added.

TKDL will have photos and explanation of the postures. Dr Gupta said, "A voice-over will also point out which text mentions the posture. The information will be available in several international languag-

es. We have screened through several ancient books like Srimad Bhagvat Gita, Vvas Bhashya, Yogasava Vijana, Hatha Praditika, Gheranda Samhita, Shiva Samhita, Yoga Sutras of Patanjali and Sandra Satkarma to exactly document all known asanas and yoga references." Till now, it is estimated that the US patent office alone has issued over 200 yogarelated copyrights. Experts say yoga has become a \$225 billion market in the West. Americans supposedly spend about \$3 billion a year on yoga classes. Yoga is a favourite among Hollywood stars. swears by it, so does Madonna, Sarah Jessica Parker, Jennifer Aniston, Cameron Diaz, Gwyneth Paltrow, Jane Fonda, Tina Turner and Angelina Jolie.